



# Climate Policy

Uniglobe Alliance Travel – goMICE – GSE The Agency

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## Introduction

Welcome to Uniglobe Alliance Travel, where our commitment to redefining travel management goes hand in hand with our dedication to preserving the planet. At the core of our values lies an unwavering dedication to confronting the challenges posed by climate change.

### Our Vision: Embracing a Sustainable Future

At Uniglobe Alliance Travel, we envision a future where travel not only connects people but also harmonizes with the environment. We believe that responsible travel is pivotal to mitigating the impacts of climate change and safeguarding our planet for future generations.

### Action in Motion

Driven by our belief in responsible entrepreneurship, we are actively engaged in implementing measures aimed at minimizing our environmental footprint. From adopting eco-friendly practices to supporting sustainable travel initiatives, our actions speak volumes about our commitment to effecting positive change.



### Motivation for Climate Neutrality Certification

Our pursuit of Climate Activator certification stems from an intrinsic motivation to lead the travel industry toward a more sustainable path. This certification serves as a tangible testament to our dedication, validating our efforts to operate as a responsible corporate citizen.

### Scope of Certification

Uniglobe Alliance Travel's pursuit of Climate Activator certification extends comprehensively across our entire organizational framework. We recognize the interconnectedness of every facet of our business and aim to ensure that each aspect aligns with our commitment to climate neutrality. We will initially start by drawing up a reduction plan to make our own organization climate neutral. Naturally, we include informing, inspiring and encouraging our customers to make sustainable decisions in our business operations and in our sales and marketing processes, during this first step. As stated in our motivation we want to operate as a responsible corporate citizen so our aim is to take a pioneering role in activating the entire industry. This applies to our customers, our competitors and our suppliers. By staying informed, joining sustainable network programs, by looking critically at our own services and by continuing to stimulate our customers to make sustainable choices, we want to contribute to making our supply chain and the travel market futureproof.



## Our sustainability activities

In the following part we will elaborate on the activities we undertake to make our company more sustainable. All of these activities are included in our annual carbon footprint calculation and are therefore monitored annually.

### Energy Efficiency

We are striving to maximize our energy efficiency and use renewable sources of energy where possible.

- **Green Energy Contracts:** We have secured green energy contracts in Rotterdam, Almere, and Goes. These contracts help us ensure that our energy consumption is sourced from renewable and clean energy sources.
- **Heating Regulation:** Recognizing that energy conservation is equally important as renewable energy sourcing, we ensure that heating in our facilities is turned down by 1-2 degrees during daytime hours where possible, leading to energy savings.

### Sustainable Mobility

We are committed to reducing our carbon emissions by promoting sustainable transportation methods among our employees.

- **Remote Work:** We offer a flexible work policy, encouraging staff to work from home one day per week. This not only promotes work-life balance but also reduces our carbon footprint due to decreased commuting and office energy usage.



- **Electric Vehicles:** We are transitioning to electric lease cars to reduce our reliance on fossil fuels and cut down our greenhouse gas emissions.
- **Sustainable Business Travel:** We prioritize train travel over air travel for inspections and internal meetings whenever feasible, reducing our environmental impact. When air travel is necessary, we aim to choose sustainable airlines and aircrafts.
- **Combined Trips:** We consolidate trips and inspections where possible to optimize travel efficiency and reduce our carbon footprint.
- **Local Collaboration:** We engage with Destination Management Companies (DMCs) that hire local personnel, supporting local economies and reducing the carbon emissions associated with long-distance travel for staff.

### Responsible Resource Use

We believe in the principles of reduce, reuse, and recycle, and are endeavoring to minimize our resource use.

- **Digital Transformation:** We have transitioned to a paperless office and paperless marketing campaigns, significantly reducing our paper usage. In addition, we utilize tablets and iPads to replace prints, both within our office environment and as travel assistance tools.
- **Sustainable Give-aways:** Our promotional materials are also environmentally friendly. We ensure our giveaways are made from sustainable resources and have minimal environmental impact.
- **Our climate policy reflects our ongoing commitment to sustainability:** We understand that addressing climate change is a continuous process, and we are committed to periodically reviewing and updating our policies to reflect best practices. By aligning our business operations with the goal of environmental stewardship, we aim to contribute positively to our planet's future.
- **Sustainable office supplies:** our colleagues of technology and office management are keen on products and initiatives. Examples of this are returning used coffee capsules to the supplier and used electronic devices to a recycling company.



## Our GHG reduction targets

**55%** reduction by **2030** for scope: **1, 2, 3**

**100%** reduction by **2050** for scope: **1, 2, 3**

*Specify scope e.g. if the target applies to certification of the organization, product(s) or service(s), and/or specify scope 1, 2, 3 etc.*



## Our climate ambition

To achieve above GHG reduction targets, we want to implement the following reduction measures:

(extract from *GHG Reduction Plan 2025*)

Description of reduction measure	Envisioned CO2 reduction	Envisioned yr of implementation	Status (planned or committed)
Green gas contract in all buildings.	62 tonnes	2022-29	Committed
Green energy contract in all buildings.	40 tonnes	2022-27	Committed
Change to electrical Lease cars.	18 tonnes	2022-27	Committed
Use a DMC to work with, with more local people instead of the only MICE team.	9 tonnes	2022-23	Achieved
Work from home 1 day a week when working full time to reduce the use of traffic.	5 tonnes	2022-23	Achieved
Combine trips / inspections where possible to reduce footprint.	2 tonnes	2022-24	Achieved
Travel by train instead of plane when possible for inspection trips.	2 tonnes	2022-24	Achieved
Turn heatings down in daytime 1-2 degree where possible.	1,4 tonnes	2022-26	Committed
Paperless marketing (more online).	0,8 tonnes	2022-23	Achieved
Paperless office (avoid printing).	0,1 tonnes	2022-27	Committed
Travel by train where possible when going on an internal meeting / educational.	-	-	Committed
Choose sustainable airlines / aircrafts where possible.	-	-	Committed

NAME SR. MANAGEMENT REPR: Rob Jansen, Managing Director

SIGNATURE:

DATE & PLACE SIGNED: June the 3<sup>rd</sup> 2025, Rotterdam